



INDEPENDENCE DAY PARADE

Gowrie, Iowa

Thursday, July 4, 2024

10:00 AM

ALL ENTRIES WELCOME

**Businesses—Individuals—Organizations
are invited to put an entry in the parade**

Great promotional opportunity

NO ENTRY FEE

\$100 CASH PRIZES

Awarded to Floats in the Following Categories

Most Patriotic

Best Musical Entry

Most Creative

Most Entertaining

Best “Blast From The Past”

Most Unique

“Go In Gowrie” Award

This award will be given to the best float from a business or organization from Gowrie.

Business is awarded a traveling trophy.

Annual winner is engraved each year.

No entry form or pre-registration required. If you have questions about the parade, please contact the Parade Coordinator,

Lisa Willardson - lawillardson@wccta.net or 515-352-5571.

All entries should begin lining up the morning of the parade between 7:00 – 9:00 AM. Line up on the East Side of Gowrie. Must be lined up before 9:00 AM to be considered for judging.

The Parade is intended to be a family-friendly event, and all entries should align themselves with this mission. Please avoid topics, items, graphics or language that may make families and/or children uncomfortable. All entries are reviewed and must be approved to participate. Entries must meet the expectations of the Parade’s mission. The Parade Coordinators reserve the right to deny entry if this guideline isn’t met.